



WHAT MAKES A PRODUCT GREEN?

*A Program on Sustainable Building Materials and
Green Building Products Expo*

Featuring

Nadav Malin, Editor of Environmental Building News

Wednesday, January 15th 7:00 pm – 8:30 pm Public Lecture

Thursday, January 16th 8:30 am – 12:30 pm Professional Workshop

Green Building Products Expo

Wednesday, January 15th 5:00 pm – 7:00 pm

Thursday, January 16th 7:30 am – 1:30 pm

Missouri Botanical Garden

4344 Shaw Blvd, St. Louis

Ridgway Center

Wednesday, January 15th

5:00 pm-7:00 pm Green Building Products Expo and Reception in Monsanto Hall

7:00 pm-8:30 pm Nadav Malin presentation in Shoenberg Auditorium

The Stuff We Build With: An Environmental Look at Products and Materials

** Environmental Issues Affecting Material Choices *How do we know its "green"?*

** How the Industry is Responding *Examples of Green Products and Materials*

USGBC-STL members – no charge; Non-members-\$15; Seniors/students - \$10

Thursday, January 16th

7:30 am-8:30 am Continental breakfast and workshop registration in Beaumont Room

7:30 am-1:30 pm Green Building Products Expo continues in Monsanto Hall

8:30 am-12:30 pm Nadav Malin Professional workshop

What Makes a Product Green?

** What's in a company claim about being green*

** Hands on tools for LCA assessment (BEES)*

** Third party certification: Green Guard and Green Seal*

** GreenSpec Standards: Framework for choices*

** LEED™ and Material Choices*

** Green Product Information Resources*

USGBC-STL Members - \$50; Non-members - \$75

Nadav Malin, Vice President of BuildingGreen, Inc. and editor of Environmental Building News

consults and lectures widely on sustainable design with a focus on green materials. He is co-chair of the Materials and Resources Technical Advisory Group for the U.S. Green Building Council's LEED Rating System, and is a LEED Accredited Professional. Malin consulted on materials, indoor air quality, and water conservation for the Texas Sustainable Schools Project, and has participated in various charettes on green design, including those for Habitat for Humanity, U.S. Army Corps of Engineers Construction Engineering Research Laboratory, the Building America program of the U.S. Department of Energy, the Department of the Navy Housing Division, the Mount Greylock development project in Massachusetts, and building facilities for Monsanto Corporation. BuildingGreen frequently serves as a resource for architecture firms involved with design of state-of-the-art green buildings.

Registration Form for Lecture and Workshop

Please fill out information below and mail check payable to USGBC-St. Louis Regional Chapter
to: Missouri Botanical Garden's Gateway Center
3617 Grandel Square
St. Louis, MO 63108
Phone # 314-577-0220 Fax # 314-577-0298

Name _____

Company Name _____

Address _____

City: _____ State: _____ Zip: _____

Contact Phone: _____ Email: _____ Fax: _____

January 15th *The Stuff We Build With* Lecture and *Green Products Expo*

USGBC-STL members – no charge _____

Non-members-\$15 _____ Seniors/students - \$10 _____

Above price includes:
Reception, Green Building Products Expo and Lecture
Please register by January 8, 2003

January 16th *What Makes a Product Green* Workshop and *Green Products Expo*

USGBC-STL Members-\$50 _____ Non-members -\$75 _____

Price of workshop includes
Continental Breakfast, Workshop Materials and Green Building Products Expo
Please register with payment by January 8, 2003

Total Enclosed _____

Please make check payable to USGBC-St. Louis Regional Chapter and mail to:
Missouri Botanical Garden's Gateway Center for Resource Efficiency
3617 Grandel Square, St. Louis, MO 63108

Questions?
Please contact the Missouri Botanical Garden's Gateway Center at
314/577-0220 or gateway.center@mobot.org.



EXHIBITOR INFORMATION

WHAT MAKES A PRODUCT GREEN? *A Program on Sustainable Building Materials and Green Building Products Expo*

Featuring building products that comply with one or more of the guidelines set by the Product Standards for GreenSpec Directory

Wednesday, January 15th 5:00 pm – 7:00 pm
Thursday, January 16th 7:30 am – 1:30 pm

**Missouri Botanical Garden's Ridgway Center
4344 Shaw Blvd, St. Louis**

Exhibitor Benefits:

- Booth space (8 ft x 8 ft)
- 6-foot table and 2 chairs
- Electricity (if requested)
- Overnight Security
- Reception and Continental Breakfast
- Company listed in the Expo Program

USGBC member rate: \$250

**USGBC national company members and/or St. Louis Regional Chapter member

Non-member rate: \$300

Please note: To qualify as an exhibitor, your product must fulfill one or more of the guidelines set by the Product Standards for GreenSpec Directory outlined on the second page of the registration form. Space is limited. Please register by December 31, 2002.

Please fill out the information below AND on the reverse side and mail with check payable to: USGBC-St. Louis Regional Chapter, Missouri Botanical Garden's Gateway Center, 3617 Grandel Square, St. Louis, MO 63108 Phone # 314-577-0220

Company _____

Contact Person(s) _____

Mailing Address _____

Phone _____

Fax _____ Email _____

Product to be displayed _____

Will you need electricity? _____

USGBC member - \$250 _____ Non-USGBC member - \$300 _____

Workshop Registration: USGBC member-\$50 _____ Non-USGBC member - \$75 _____

Authorized Signature: _____

Exhibitor spaces are formally reserved only when payment is received. Exhibitors may arrive on January 15th at 2:30 pm and must be set up by 4:30 pm. Exhibit breakdown starts at 1:30 pm. If you questions, please contact Gateway Center for Resource Efficiency, 314/577-0220 or gateway.center@mobot.org.

TO ALL EXHIBITORS:

Please circle all applicable criteria and provide a brief explanation if necessary. USGBC-STL reserves the right to determine if appropriate criteria are met.

1. Products Made With Salvaged, Recycled, or Agricultural Waste Content

- 1a. Salvaged products
- 1b. Products with post-consumer recycled content
- 1c. Products with post-industrial recycled content
- 1d. Products made from agricultural waste material

2. Products that Reduce Material Use

- 2a. Products that reduce material use
- 2b. Products with exceptional durability or low maintenance requirements
- 2c. Certified wood products
- 2d. Rapidly renewable products

3. Products That Avoid Toxic or Other Emissions

- 3a. Natural or minimally processed products
- 3b. Alternatives to conventional preservative-treated wood
- 3c. Alternatives to ozone-depleting substances
- 3d. Alternatives to products made from PVC
- 3e. Alternatives to other components considered hazardous
- 3f. Products that reduce or eliminate pesticide treatments
- 3g. Products that reduce pollution or waste from operations

4. Products That Reduce Environmental Impacts During Construction, Demolition, or Renovation

- 4a. Products that reduce the impacts of new construction
- 4b. Products that reduce the impacts of demolition
- 4c. Products that reduce the impacts of renovation

5. Products That Save Energy or Water

- 5a. Building components that reduce heating and cooling loads
- 5b. Equipment that conserves energy
- 5c. Renewable energy and fuel cell equipment
- 5d. Fixtures and equipment that conserve water

6. Products That Contribute to a Safe, Healthy Indoor Environment

- 6a. Products that don't release significant pollutants into the building
- 6b. Products that block the introduction, development, or spread of indoor contaminants
- 6c. Products that remove indoor pollutants
- 6d. Products that warn occupants of health hazards in the building
- 6e. Products that improve light quality

7. Is your product already listed in GreenSpec Directory or any other green product listing?

If so, please explain below.

Additional Explanations